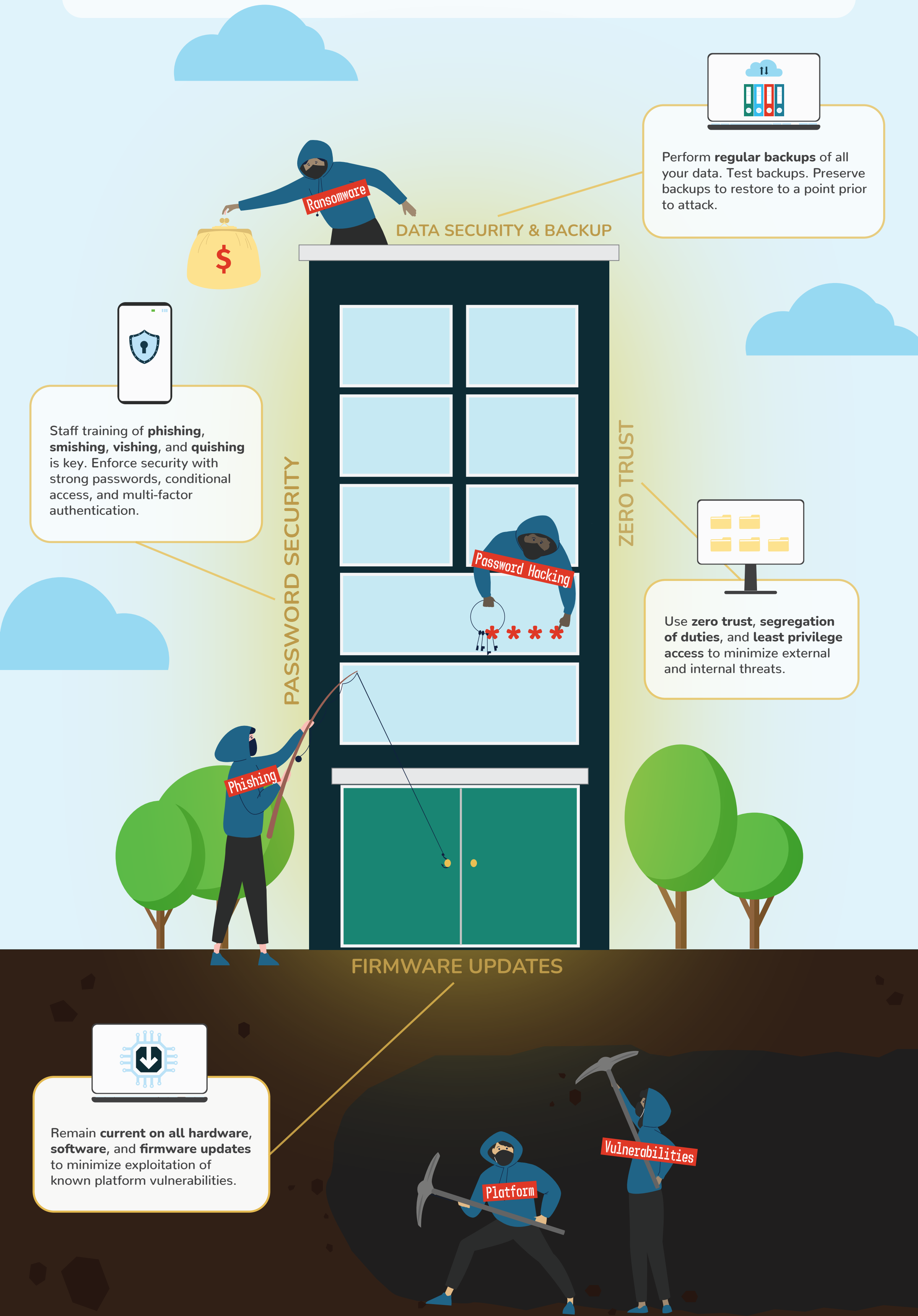




Cybersecurity Threats & Countermeasures

As businesses become more dependent on technology, it is critical to protect against **cybersecurity threats**. Here are some common threats and how you can defend your organization against them.



Perform **regular backups** of all your data. Test backups. Preserve backups to restore to a point prior to attack.

Staff training of **phishing, smishing, vishing, and quishing** is key. Enforce security with strong passwords, conditional access, and multi-factor authentication.

Use **zero trust, segregation of duties, and least privilege** access to minimize external and internal threats.

Remain **current on all hardware, software, and firmware updates** to minimize exploitation of known platform vulnerabilities.

Stay Cybersecure with ArcherPoint

ArcherPoint's IT Managed Services offers a specialized concentration on security, risk mitigation, disaster recovery services, end point management, awareness training, and more. As a Microsoft Cloud Solution provider with numerous advanced certifications focused on the cloud, we can help you take advantage of Azure's high-security cloud so you can **stay cybersecure**.

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