## **ARCHERPOINT**

# Strengthen Your "Human Firewall" With KnowBe4

Employees are the weak link in any organization's network security. The frequency of exposure to phishing and ransomware attacks are growing each day. In fact, 91% of successful data breaches started with a spear phishing attack. Employees need to be trained and remain on their toes with security top of mind.

ArcherPoint has partnered with KnowBe4 to provide you with a platform to better manage the urgent IT security problems of social engineering, spear phishing and ransomware attacks. KnowBe4 is the world's largest Security Awareness Training and Simulated Phishing platform with over tens of thousands of customers. KnowBe4's Security Awareness Training provides:



### **Baseline Testing**

Baseline testing to assess the Phish-prone percentage of your users through a free simulated phishing attack.



#### **Train Your Users**

Acces to the world's largest library of security awareness training content including modules, videos, games, posters, automated campaigns, newsletters and more.



#### **Phish Your Users**

Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.



#### See Results

Show management the ROI with enterprise-strength reporting that includes graphs and statistics for training and phishing.

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# **Security Awareness Training Features**

Join ArcherPoint and tens of thousands of customers who have mobilized their end users as a last line of defense with the **KnowBe4's Security Awareness Training**. Here are some key features:

### 1 Unlimited Content

KnowBe4 ModStore offers 3 Training Access Levels to the content library of over 1,000 items based on your subscription level. Flexible licensing and new features are added regularly.

### 3 Localized Admin Console

Enable Admins to manage the KnowBe4 console in 1 of 10 languages, while delivering immersive training in over 34 languages.

## **5** Enterprise Advanced Reporting

Pull data from the KnowBe4 console and leverage over 60 prebuilt reports with holistic views on your key awareness training indicator.

## Teasy "Phish Alert" Button

KnowBe4's Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis, and deletes the email from the user's inbox.

### 2 User Skill Assessments

Use the skills-based assessment and the security culture survey to measure and monitor your users' security knowledge and sentiment to a security-aware culture over time.

### 4 Al-Driven Recommendations

Al-driven phishing to automatically choose the best phishing template for your users based on their individual training and phishing history.

### 6 Virtual Risk Officer

The Virtual Risk Officer (VRO) functionality uses machine learning to help you predict and identify risk at the user, group and organizational level.

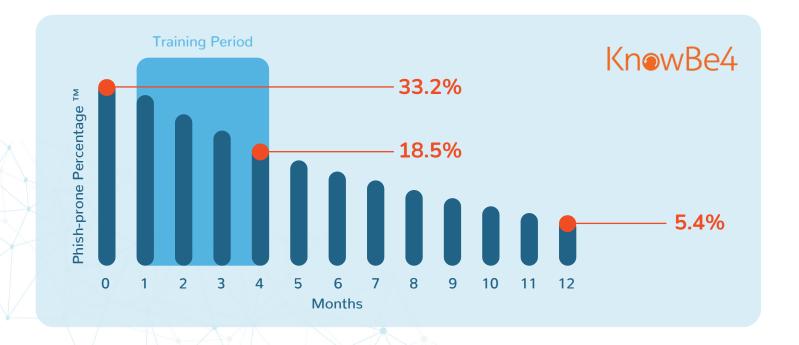
## **8** Social Engineering Indicators

Turn every simulated phishing email into a tool IT can use to dynamically train employees by showing them the hidden red flags they missed within that email.

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# A System That Really Works

Over 12.5 million users were analyzed by KnowBe4 over the course of at least 12 months. The overall industry initial Phish-prone Percentage™ benchmark was 33.2% in 2023, up nearly one full point from the previous year. The good news is that this 33.2% can be brought down to 18.5% within 90 days of deploying security awareness training. In just one year, results show that the final Phish-prone Percentage™ can be minimized to an average of 5.4%.



# Human Error, Conquered. Get Started.

With KnowBe4, you can train and phish your users while achieving measurable results. Don't wait for a security breach to happen - take proactive steps to protect your data and safeguard your business. Connect with an expert today to get started.

**TALK TO AN EXPERT**