Choosing the Right Software for Your Students' Union

The modern students' union runs like a mini city. Sports clubs, cafés, bookstores, bike rentals, events, bars, and information desks—students expect speed, convenience, and tech-forward services. You need software that can keep up.

Here are 5 things to consider before selecting a software solution

1. Does it support omnichannel sales and services?
Students want to order food from their phone, reserve gym spots online, and skip the line.
Your goal: Offer a seamless experience across mobile, web, and in-person.

2. Can it give you a unified view of your operations?
Fragmented systems create data silos and guesswork.
Your goal: Use a single system that collects reliable, real-time data across all outlets.

3. Will it give you a return on your investment?
Juggling multiple outdated systems costs time and money.
Your goal: Invest in a single solution that automates tasks, reduces maintenance, and scales with you. Consider SaaS for ongoing support and cloud security.

4. Can you run all your services consistently?
Inconsistent systems equals operational headaches.
Your goal: Centralize operations to easily transfer inventory, manage loyalty programs, and reassign staff across outlets.

5. Is the software scalable and future-proof?
Student needs evolve—so must your offerings.
Your goal: Choose software that can grow with you—easily add services, kiosks, or extra POS during peak events.

Real Life Success

Prashant Kumar Patel, Waterloo Undergraduate Student Association:
"We used to rely on guesses. Now, with LS Retail, we manage retail, food, hospitality, events, and rentals in one system. It's been a game-changer for performance and student experience."

Want expert help?

Talk to our advisors to find the perfect solution for your students' union.