

eTailer Solution Checklist

As part of your search for an eTailer solution, you can leverage this checklist to assess the capabilities of your selected solution. Ideally, your solution should answer **YES** to all of the following:

ASK YOURSELF	YES	NO
Will it fully integrate with your eCommerce site to initiate order fulfillment when new orders are placed?		
Will online orders automatically reflect in your financials and inventory?		
Will available inventory be displayed accurately on your retail site(s)?		
Are inventory items fully integrated with financials to show real-time availability of your products?		
Can it support multiple payment options (credit card, debit card, ApplePay)?		
Will it allow for special pricing, discounts, and differences in price by sales channel or customer?		
Will it allow for different descriptions, images, and messaging per sales channel?		
Does it support secure payment options (PCI-DSS)?		
Does it support faceted search (search by size, color, item, price)?		
Does it support upselling and/or complementary product suggestions?		
Does it offer a solution for returns? (refund the customer, accurately update inventory)		
Does it automatically handle sales tax calculations by state, county, and municipality?		
Can it scale as your company grows and as new technologies become available?		

Did you answer **NO** to any of the above?

[Our eTailer solution](#) powered by Business Central ticks all the boxes and seamlessly integrates your eCommerce platforms with your back-end operations, financials, inventory, warehouse management, fulfillment, CRM functionalities and more. [Contact us](#) to learn more.

