

7 Questions for Choosing an Omnichannel Solution

Choose your next omnichannel platform with confidence with this handy checklist.

Answer YES or NO to the following:

	YES	NO
<p>1. Cloud-based or Hybrid Options In the event of an internet outage, will you be able to operate your store?</p>		
<p>2. Full Integration Will it integrate completely with your ERP system? Does it support integration with external platforms and marketplaces?</p>		
<p>3. Modular and Scalable Will your omnichannel solution be able to handle multiple locations, currencies, and be flexible for whatever opportunities the future brings?</p>		
<p>4. Robust Financial Reporting and Analytics In addition to tracking and monitoring KPIs important for retailers, will you be able to plan based on different scenarios?</p>		
<p>5. Rich Features for Stores Will your solution include integrated POS, customer preferred payment options, marketing and promotions/loyalty programs, store/channel performance management, and be optimized for mobile?</p>		
<p>6. Powerful Features for Back Office Will your solution include warehouse and inventory management, replenishment, supply chain management, and demand planning capabilities?</p>		
<p>7. Accessible APIs Will you be able to connect with third party applications including eCommerce and loyalty systems?</p>		

What did you discover?

Working with a partner like ArcherPoint can help integrate channels to meet customers' new expectations, giving you the solutions, guidance, and expertise you need to adapt to the new retail landscape. [Schedule a demonstration](#) with ArcherPoint today.